

ADAM CAREY

BSocSc MIED

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Director-level leader with a proven and varied track record of helping organisations achieve strategic priorities and programme impact. Experience includes political, private and public sector management; and regeneration and housing consultancy projects across the UK. Provides robust evidence, brings strategic perspective, and builds consensus and momentum for results.

Adam has worked closely with Chris Khamis from CSK Strategies for nearly 20 years in a variety of roles and has joined CSK as an associate director where he is available for management roles and consultancy projects.

Specialties

- Attracting public investment funding through business cases and practical delivery plans
- Business focus based on running a company for many years
- Change-managing service retrenchment and redesign
- Evaluating impact by strategic use of market research
- Understanding places by neighbourhood profiling including GIS mapping
- Strategic commissioning with background in both client and contractor roles
- Programme and project management
- Bringing innovation and creativity in areas as varied as research and community cohesion
- Communicating effectively in reports and meetings to different audiences
- Developing support for change from stakeholders and local communities
- Energising teams and providing organisational 'glue'

TRACK RECORD

Urban Living Housing Market Renewal Pathfinder, Sandwell MBC	
Director of Strategy & Community Engagement	
April 2009 to November 2010	
Profile	A £160m regeneration and housing programme in Birmingham and Sandwell from 2003 until its closure in 2011 will have helped renew six priority neighbourhoods, built over 500 homes and improved another 10,000 and created 550 jobs and training places and supported 150 local community groups. It will pass over a £25m asset base to build another 2400 homes in the next decade. Also see: www.urbanliving.org.uk
Role	<ul style="list-style-type: none">• Chief Officer-level post with SMBC as the Accountable Body for Urban Living, an arms-length regeneration body.• Member of Urban Living Senior Management Team.• Developing the Urban Living business plan 2008-11 to guide the Urban Living programme and raise £53m of national funding.• Managing a commissioning budget of £3m in 2008-11.• Managing Urban Living community cohesion and research teams and programmes.• Directing the £2m development of the Old Bank, an Urban Living purchase in Lozells, Birmingham as a neighbourhood asset (due to open in 2011).
Impact	<ul style="list-style-type: none">• Developing from scratch a nationally regarded community cohesion programme, engaging 94 community and voluntary groups, 10,700 residents, 279 volunteers, 74 schools and creating jobs for 44 people. Independent surveys showed it boosted neighbourhood satisfaction and belief in residents' ability to influence local decisions.• Securing improved Audit Commission rating of community cohesion and engagement activity from 'adequate' on arrival in post to 'performing strongly' in 2009.• Fostering personal development and team building of talented individuals• Bringing four Community Board Members to Urban Living Board who have drawn out choices to share power and resources more widely.• Building a best practice rated 'neighbourhood sustainability' model to demonstrate the significant local regeneration impact to date and guide future priority for action.

ECORYS Formerly ECOTEC Research & Consulting Ltd	
Director 2006-2009	
Profile	ECORYS is a European-based research, technical assistance and consultancy company utilising the expertise of over 550 staff in 11 countries. www.ecotec.com
Role	<ul style="list-style-type: none"> • Director of ECOTEC Research & Consulting (renamed ECORYS UK in 2010) a consultancy with a €100m annual turnover. • Manager in the ECOTEC housing Division based in Birmingham. • Project manager often working with other consultancies as a consortium to deliver large multi-faceted projects with masterplanning, transport, and financial inputs.
Impact	<ul style="list-style-type: none"> • Winning £450k of consultancy income across UK including major programme, research and evaluation contracts to support major regeneration programmes in Liverpool, Manchester, Stoke and the Black Country. • Providing Director-level interim management service to Urban Living from April 2008 to March 2009 helping to turn it into a 'well performing' organisation (Audit Commission).

CSR Partnership Ltd	
Founder and Director 1996-2006	
Profile	A business start-up that grew to be a specialist provider of consultancy, research, market surveys and project management for the UK public and voluntary sectors. Reputation based on partners with practitioner experience working with interesting clients to make real change happen on the ground.
Role	<ul style="list-style-type: none"> • Company director and manager of research division. • Producing evidence base for strategic formation and evaluation of major regeneration and neighbourhood renewal programmes. • Wide-ranging research activities including statistical analysis, GIS, neighbourhood profiling, policy analysis, stakeholder alignment and community engagement techniques. • Specialism in design and strategic use of a range of market surveys of residents and businesses.
Impact	<ul style="list-style-type: none"> • Attracting regeneration investment to narrow inequality and improve the image of more than 50 deprived neighbourhoods, e.g. £200m for 4 NDC programmes and then six of the nine pathfinders within the £2.2bn housing market renewal programme. • With partners growing the company from 2 to 26 employees with annual turnover of £2m and consistently profitable and debt free. • Leading strategic review as Chair of CSR Board around succession issues and negotiating sale of survey division to ECOTEC (now called ECORYS UK) and handover to partner ventures CSK Strategies and Fresh Life Consulting.

West Midlands Enterprise Board	
Consultant 1989-1996	
Profile	Then a local authority controlled venture capital and consultancy institution.
Role and impact	<ul style="list-style-type: none"> • Varied early consultancy work at WME around evaluation of learning and skills programmes, enterprise and business support initiatives and City Challenge and SRB area-based initiatives. • EU funded projects including training local councillors in Kosice, Slovakia.

Sandwell MBC	
Elected Member 1988-1996	
Profile	A Black Country Metropolitan authority www.sandwell.gov.uk
Role	<ul style="list-style-type: none"> • Chair of Budgetary Committee 1993-96 • Vice Chair of Education Committee 1989-92
Impact	<ul style="list-style-type: none"> • Corporate lead member for annual revenue budget of £233m and forging bipartisan decisions on expenditure cuts of 12% in real terms across council whilst maintaining services • Leading reviews to streamline governance and directorate structures and improve delivery • Leading the executive planning and community engagement for secondary school closure programme to remove surplus places for the sector to weather cuts and drive up standards. • Working with fellow councillors and local community to secure £5m of Council investment and services for Abbey ward while taking up over 1500 individual cases for residents.

Dudley MBC	
Graduate Housing Management Trainee 1988-1989	
Profile	A Black Country Metropolitan authority www.dudley.gov.uk
Role and impact	<ul style="list-style-type: none"> • Earliest job included varied work as executive assistant for Director of Housing, housing research, a new tenant participation policy, the HIP housing investment return and extended spell at frontline neighbourhood office.

QUALIFICATIONS AND TRAINING

BSocSc with Honours Degree (2i with distinction) in Political Science	University of Birmingham	1986
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OTHER POSITIONS AND INTERESTS

Member of Institute of Economic Development 1996 to date
Honorary Senior Research Fellow Centre for Urban & Regional Studies (CURS) University of Birmingham 1998-2005
Member of the Smethwick Heritage Centre Trust, Smethwick Local History Society and the Warley Woods Community Trust.
Interests include history, politics and maps through time.

PERSONAL

Born in Smethwick in 1964 and married with two children.